

Information on the processing of personal data of website users

Articles 13 and 14 of Regulation 2016/679/EU (hereinafter also "GDPR")

Why this notice

BS SERVICE S.R.L. (hereinafter also "Company" or "Owner") is committed to respecting and protecting your privacy and wants you to feel safe both when simply browsing the site and when you decide to register by providing us with your personal data to use of the services made available to its Users and/or Customers. On this page, the Company intends to provide some information on the processing of personal data relating to users who visit or consult the website accessible by computer starting from the address www.bsservicegroup.com (the "Site"). The information is provided only for the Company website and not for other websites that may be consulted by the user via links (for which reference should be made to the respective privacy information/policies). The reproduction or use of pages, materials and information contained within the Site, by any means and on any medium, is not permitted without the prior written consent of the Company. Copying and/or printing for exclusively personal and non-commercial use is permitted (for requests and clarifications, contact the Company at the addresses indicated below). Other uses of the contents, services and information on this site are not permitted.

With regard to the contents offered and the information provided, the Company will ensure that the contents of the Site are kept reasonably updated and revised, without offering any guarantee as to the adequacy, accuracy or completeness of the information provided, explicitly declining any responsibility for any errors of omission in the information provided on the Site.

Source - Navigation data

The Company informs that the personal data you provide and acquired together with the request for information and/or contact, registration on the site and use of the services via smartphone or any other tool used to access the Internet, as well as the data necessary for the provision of such services, including navigation data and data used for the eventual purchase of products and services offered by the Company but also only so-called data of "navigation" of the site by the Users, will be treated in compliance with the applicable legislation. The computer systems and software procedures used to operate this website acquire, during their normal operation, some personal data whose transmission is implicit in the use of the Internet. This is information that is not collected to be associated with identified interested parties, but which by their very nature could, through processing and association with data held by third parties, allow users to be identified. This category of data includes the "IP addresses" or domain names of the computers used by users who connect to the site, the addresses in URI (Uniform Resource Identifier) notation of the requested resources, the time of the request, the method used in submit the request to the web server, the size of the file obtained in response, the numerical code indicating the status of the response given by the web server (successful, error, etc.) and other parameters relating to the operating system and the IT environment of the user. These data are used for the sole purpose of obtaining anonymous statistical information on the use of the site and to check the correct functioning of the Company website. It should be noted that the aforementioned data could be used to ascertain responsibility in the event of computer crimes against the Company site or other sites connected or connected to it: except for this eventuality, the data on web contacts do not currently persist for more than a few days.

Origin - Data provided by the user

Company collects, stores and processes your personal data for the purpose of providing the products and services offered on the Site, or for legal obligations. In relation to some specific Services, Products, Promotions, etc. Company may also process your data for commercial purposes. In such cases, a specific, separate, optional and always revocable consent will be requested in the manner and at the addresses indicated below.

The optional, explicit and voluntary sending of e-mails to the addresses indicated in the appropriate section of the Website, as well as the compilation of questionnaires (e.g. forms), communication via chat, push notifications via APP, social networks, call centres, etc. , involves the subsequent acquisition of some of your personal data, including those collected through the use of the Apps and related services, necessary to respond to requests. We also point out that when using the mobile connection to access digital content and services offered directly by the Company or by our Partners, it may be necessary to transfer your personal data to such third parties. We point out that you may access the Site or connect to areas where you may be able to publish information using blogs or bulletin boards, communicate with others, for example coming from the Company page on Facebook®, LinkedIn®, YouTube®, and other social network sites, review products and offers and post comments or content. Before interacting with these areas, we invite you to carefully read the General Conditions of Use bearing in mind that, in certain circumstances, the information published can be viewed by anyone with access to the Internet and all the information you include in your publications can be read , collected and used by third parties.

Purpose of the processing and legal basis

The data is processed for the purposes:

- 1) strictly connected and necessary for registering on the website www.bsservicegroup.com, for the services and/or Apps developed or made available by the Company, for using the related information services, for managing contact or information requests, for making purchases of products and services offered through the Company website;
- 2) for ancillary activities related to the management of User/Client requests and the sending of feedback which may include the transmission of promotional material; for the completion of the purchase order of the products and services offered, including aspects relating to payment by credit card, the management of shipments, the possible exercise of the right of reconsideration provided for remote purchases, the update on availability of products and services that are temporarily unavailable;
- 3) related to the fulfillment of obligations established by Community and national regulations, the protection of public order, the investigation and prosecution of crimes;
- 4) direct marketing, i.e. sending advertising material, direct sales, carrying out market research or commercial communication of products and/or services offered by the Company; this activity may also concern products and services of Companies of the Company Group and be performed by sending advertising/informative/promotional material and/or invitations to participate in initiatives, events and offers aimed at rewarding users/customers, carried out with "traditional" methods (for example, paper mail and/or calls from an operator), or through "automated" contact systems (for example, SMS and/or MMS, telephone calls without operator intervention, e-mail, fax, interactive applications), pursuant to art. 130c. 1 and 2 of Legislative Decree 196/03 and subsequent amendments;

The provision of data for the purposes referred to in points 1), 2) and 3), connected to a pre-contractual and/or contractual phase or functional to a user request or envisaged by a specific regulatory provision, is mandatory and failing that, it will not be possible to receive the information and access any services requested; in relation to point 4) of this Information, the consent to the processing of data by the

user/customer is instead free and optional and always revocable without consequences on the usability of the products and services except for the impossibility for the Company to keep updated on new initiatives or on particular promotions or benefits that may be available to users/customers.

The Company may send commercial communications relating to products and/or services similar to those already provided, pursuant to Directive 2002/58/EU, using the e-mail or paper coordinates indicated by you on such occasions, which you can object to with methods and contact details below.

Processing methods, logics, storage times and security measures

The treatment is also carried out with the aid of electronic or automated means and is carried out by the Company and/or by third parties which the Company can use to memorize, manage and transmit the data. The data processing will be carried out with logic of organization and processing of your personal data, also relating to the logs originating from the access and use of the services made available via the web, of the products and services used related to the purposes indicated above and, in any case, in a to ensure data security and confidentiality. The personal data processed will be kept for the times established by the legislation in the applicable time.

Still with regard to data security, in the sections of the website set up for particular services, where personal data are requested from the user, the data is encrypted using a security technology called Secure Sockets Layer, abbreviated to SSL. The SSL technology encodes the information before it is exchanged via the Internet between the user's computer and the Company's central systems, making it incomprehensible to unauthorized persons and thus guaranteeing the confidentiality of the information transmitted; moreover, the transactions carried out using electronic payment instruments are made using the Payment Service Provider (PSP) platform directly and the Company only keeps the minimum set of information necessary to manage any disputes. Precisely with reference to the aspects of personal data protection, the user/customer is invited, pursuant to art. 33 of the GDPR to notify the Company of any circumstances or events from which a potential "violation of personal data (data breach)" may arise in order to allow an immediate assessment and the adoption of any actions aimed at countering this event by sending a communication to privacy@Azienda.it or by contacting Customer Service. The measures adopted by the Company do not exempt the Customer from paying the necessary attention to the use, where required, of passwords/PINs of adequate complexity, which he will have to update periodically, especially if the subject has been violated/known by third parties, as well as keep with attention and make it inaccessible to third parties, in order to avoid improper and unauthorized use.

Cookies

A cookie is a short string of text that is sent to your browser and possibly saved on your computer (alternatively on your smartphone/tablet or any other tool used to access the Internet); this sending generally occurs every time you visit a site www.bsservicegroup.com uses cookies for various purposes, in order to offer you a fast and safe digital experience, for example, allowing you to keep the connection to the protected area active during the navigation through the pages of the site.

The cookies stored on your terminal cannot be used to retrieve any data from your hard disk, transmit computer viruses or identify and use your e-mail address. Each cookie is unique in relation to the browser and device you use to access the Website or use the Company App. Generally, the purpose of cookies is to improve the functioning of the website and the user experience in using it, even if cookies can be used to send advertising messages (as specified below). For more information on what cookies are and how they work, you can consult the "All about cookies" website <http://www.allaboutcookies.org>.

For detailed information on Cookies, read the dedicated page (www.bsservicegroup.com)

BS SERVICE S.R.L.

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Areas of communication and data transfer.

For the pursuit of the aforementioned purposes, the Company may communicate and have the personal data of users/customers processed, in Italy and abroad, by third parties with whom we have relationships, where these third parties provide services at our request. We will provide these third parties only with the information necessary to perform the services requested, taking all measures to protect your personal data. The data may be transferred outside the European Economic Area if this is necessary for the management of your contractual relationship. In this case, protection and security obligations equivalent to those guaranteed by the Data Controller will be imposed on the recipients of the data. In the case of use of services offered directly by Partners, we will only provide the data strictly necessary for their execution. In any case, only the data necessary for the pursuit of the intended purposes will be communicated and, where required, the guarantees applicable to data transfers to third countries will be applied. We may also disclose personal data to our commercial service providers, for marketing reasons, appointed for this purpose as external data processors. Furthermore, personal data may be communicated to the competent public entities and authorities for the fulfillment of regulatory obligations or to ascertain responsibility in the event of computer crimes against the site as well as communicated to, or allocated to, third parties (as managers or, in the case of electronic communication service providers, independent owners), who provide IT and telematic services (e.g.: hosting, management and development services for websites) and which the Company uses to carry out of tasks and activities of a technical and organizational nature instrumental to the functioning of the website. The subjects belonging to the above categories operate as separate Data Controllers or as Managers appointed for this purpose by the Company.

Personal data may also be known by Company employees/consultants who are specifically trained and appointed as Data Processors.

The categories of recipients to whom the data may be communicated are available by contacting the Company at the addresses indicated below.

Rights of the interested parties

You may exercise the rights recognized by law at any time, including:

- a) to access your personal data, obtaining evidence of the purposes pursued by the Data Controller, of the categories of data involved, of the recipients to whom they may be communicated, of the applicable retention period, of the existence of automated decision-making processes;
- b) to obtain without delay the rectification of inaccurate personal data concerning you;
- c) to obtain, in the foreseen cases, the cancellation of your data;
- d) to obtain the limitation of the treatment or to oppose it, when possible;
- e) to request the portability of the data that you have provided to the Company, i.e. to receive them in a structured format, commonly used and readable by an automatic device, also to transmit such data to another holder, within the limits and with restrictions provided for by art. 20 of the GDPR;

Furthermore, you may lodge a complaint with the Guarantor Authority for the Protection of Personal Data pursuant to art. 77 of the GDPR.

For the treatments referred to in point 4) of the purposes, the Customer can always revoke the consent and exercise the right to object to direct marketing (in "traditional" and "automated" form). The opposition, in the absence of otherwise indicated, will refer to both traditional and automated communications.

Data Controller

Data controller, pursuant to art. 4 of the GDPR, is BS SERVICE S.R.L., Via Giacomo Brodolini n. 33 – 60044 Fabriano (An)
VAT number: 02311730424 - Fiscal Code: 02311730424

BS SERVICE S.R.L.

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The rights indicated above can be exercised at the request of the interested party in the manner disclosed by the Customer Service or on the Company's website or by using the following references: Biagini Cinzia (privacy@bsservicegroup.com).

The use of the Website, including those intended for tablets and/or smartphones, by the Customer and/or User implies full knowledge and acceptance of the content and any indications included in this version of the information notice published by the Company in when the site is accessed. The Company informs that this information may be modified without notice and therefore recommends periodic reading.

The Data Controller

BS SERVICE S.R.L.

This privacy statement was updated on 06/03/2023